

Necessary

Name	Purpose	Expiration
_ccfduid	Used by the content network; Cloudflare, to identify trusted web traffic	1 year

Preference

_AVESTA_ENVIROMENT	The cookie is set when the user subscribes to an email service from BizWizard	Session
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Statistics

_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	Used by Google Analytics to throttle request rate	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day



Marketing

_gaexp	This cookie is used by Google Analytics to determine if the visitor is involved in their marketing experiments.	58 days
_hjlncludedInSample	Determines if the user's navigation should be registered in a certain statistical place holder.	Session
ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location for Youtube	1 day
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
PREF	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	1 day
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session



Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent
Stores the user's video player preferences using embedded YouTube video	Session
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